Design has a vital role in shaping a fast-moving world: it’s about applied creativity, engagement and collaboration, as well as the art and craft of making. The Bachelor of Design combines cutting-edge digital practices with internationally-renowned art and craft studio disciplines to prepare graduates who are skilled, inventive and versatile, ready to engage with the challenges and opportunities of our changing society.

Career opportunities
Graduates of the Bachelor of Design will find careers in fields including object design, visual communication, data visualisation, user experience design, graphic design, web design, interface design, design thinking and strategic design.
Design at ANU

The Bachelor of Design offers a flexible structure, allowing students to tailor studies to their particular interests and ambitions. Students combine design and studio-based courses at the ANU School of Art & Design: they focus on designing and producing objects, specialise in visual communication for print and screen, or dive into data visualisation and digital design.

Complement your design studies with courses from across the ANU in areas such as IT, humanities, history, theory, law, business, languages or any of the multitude of courses on offer.

Engagement is a key theme in the Bachelor of Design and is integrated in a variety of forms throughout the three year program, including the advanced course Design Practice: Engagement, Internship and Entrepreneurship. Industry and community engagement projects offer essential experience in real-world collaboration, communication and creative development. The program’s combination of authentic engagement, leading-edge digital practice and hands-on making is unique in the Australian tertiary sector and equips graduates with the diversity and depth of expertise necessary to flourish in the contemporary design industry.

Internships & study abroad opportunities

The ANU School of Art & Design international exchange program provides students with the opportunity to study overseas as part of their degree. The School maintains close connections with art and design partner institutions in Asia, Europe, Great Britain, Canada and the United States of America. A number of travelling awards are available to assist students with the cost of international exchange.

Flexible Double Degree

Design is a powerful partner in a double degree. The Bachelor of Design can be combined with degrees in IT, Engineering, Arts, Law, Social Science, Business or Science as part of the ANU Flexible Double Degree program. For a full list of degree combinations see anu.edu.au/study/study-options/flexible-double

Portfolio requirements

The portfolio is your opportunity to demonstrate your passion and potential. We welcome diverse folio works in any medium—physical and/or digital. Examples include drawing, models/prototypes, websites, magazines/books, animation, posters, video, photography, games/interactives etc. Consider including other documents that demonstrate your interest and ability to think analytically about design (ie. blogs, essays, presentations, posters).

Works included in your portfolio and presented at interview do not necessarily need to be finished works—the aim is to tell your story and demonstrate your interests and approaches to design.

Prizes & scholarships

There are a number of scholarships for both international and domestic students. To find out if you are eligible see anu.edu.au/students/scholarships-fees/scholarships

Further information

T 1800 620 032
E futurestudent@anu.edu.au
W cass.anu.edu.au/study

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Application process

Step 1. Apply: anu.edu.au/study/apply
Step 2. Register with the ANU School of Art & Design for an interview and upload your portfolio at soad.cass.anu.edu.au/students/apply

Cover image: Rachael Hanrick, National Arboretum Trivets, 2018, laser cut Blackwood and Rock Maple veneered ply, felt backing, laser cut stencilling and enamel paint, various sizes (c.23cm long) Image courtesy of the artist.