



# Master of Heritage Tourism Management



CRICOS code: 114601E

Intake: S1 & S2

Duration: 1.5 years FT

Prerequisites: none



**1st** in Australia

ANU is ranked #1 in Australia (and in the top-20 in the world) for 8 disciplines across humanities, arts and social sciences.

\*QS World University Rankings by Subject 2023

The Master of Heritage Tourism Management at The Australian National University (ANU) offers a comprehensive understanding of tourism within the realm of heritage and management. Through our global network of cultural institutions, students gain valuable theoretical and practical skills, enabling critical analysis of global issues within the heritage tourism domain. This program prepares students for careers in governmental and business sectors focused on heritage development and tourism management.

## Professional outcomes

Our program equips students with essential skills in analytics, innovation, digital transformation, and marketing — all in high demand for the continuous growth of the tourism industry. Graduates will also have a solid knowledge base in sustainability and heritage, along with increased cultural awareness through tourism.

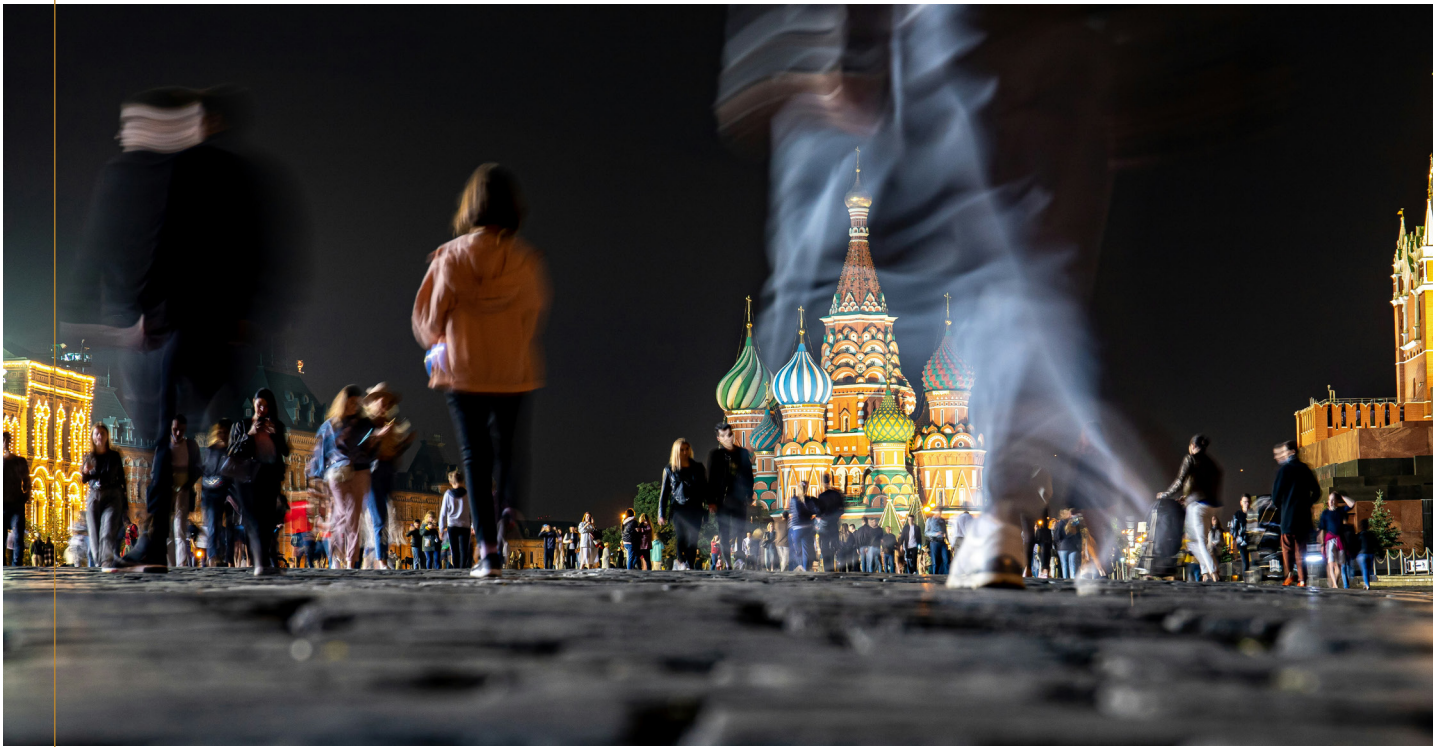
## Key Areas of Study

Students have the option of gaining specialised knowledge and skills in both cultural heritage and management field.

Heritage and tourism	Management
Intangible Cultural Heritage	Digital Transformation
Sustainable Development	Entrepreneurship & Innovation
Cultural tourism	Project management and Leadership

## Career opportunities

Graduates of the Master of Heritage Tourism Management can pursue diverse career paths, including opportunities at heritage sites, national parks, museums, government and UN agencies, consultancies, tourism agencies, and GLAM sectors (Galleries, Libraries, Archives, and Museums).



## Internships and Practical Experience

This interdisciplinary program combines business management with cultural heritage studies, offering a unique global career pathway. Students have the chance to undertake internships, advance their careers, and participate in international field trips. These experiences provide exposure to industry experts, practical skills, and global networking opportunities.

## Admission requirements

- A Bachelor degree or international equivalent with a minimum GPA of 5/7; or
- A Graduate Certificate or international equivalent with a minimum GPA of 5.0/7.0; or
- A Graduate Certificate or international equivalent with a minimum GPA of 4.0/7.0 and at least 3 years of full-time equivalent years of professional experience at ANZSCO Skill Level 1 in a field related to the program.
- All applicants must meet the University's English Language Admission Requirements for Students.

## Credit Eligibility

Applicants may receive 24 units of credit (one semester) for a previous Bachelor Degree or Graduate Certificate in related disciplines such as Anthropology, Tourism Management, Cultural Studies, Heritage Studies, Cultural Geography, History, Human Geography, Museum Studies, Tourism Studies, and Management and Commerce.

## Further information

For more program information, please contact the course convener.

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[programsandcourses.anu.edu.au/program/MHRTM](http://programsandcourses.anu.edu.au/program/MHRTM)

