



Australian
National
University

BACHELOR
DEGREE

Bachelor of Design



CRICOS code: 092387C

Duration: 3 years

Prerequisites: none

2024 Selection Rank: ACT
or NSW HSC equivalent, plus
interview and portfolio

Design has a transformative role in shaping our rapidly changing world: it's about applied creativity, strategic design thinking, engagement and collaboration, as well as the art of making and production. The Bachelor of Design is a future-focused program that prepares graduates who are skilled, inventive and versatile, ready to engage with the challenges and opportunities of our fast-moving society.

Career opportunities

Graduates of the Bachelor of Design will find careers in fields including object design, visual communication, data visualisation, user experience design, service design, graphic design, web design, interface design, sustainable design, design thinking and strategic design.

Design at ANU

The Bachelor of Design offers a flexible structure, allowing students to tailor studies to their particular interests and ambitions. Students combine design and studio-based courses at the ANU School of Art & Design: they can focus on designing and producing objects, specialising in visual communication for print and screen, applying design thinking and strategy to service design and user experience, and diving into data visualisation and digital design.

Complement your design studies with courses from across the ANU in areas such as IT, humanities, history, theory, law, business, languages or any of the multitude of courses on offer.

Engagement is a key theme in the Bachelor of Design and is integrated in a variety of forms throughout the three year program.

ANU College of Arts
and Social Sciences

Industry and community engagement projects offer essential experience in real-world collaboration, communication and creative development. The program's combination of authentic engagement, leading-edge digital practice and hands-on making is unique in the Australian tertiary sector and equips graduates with the diversity and depth of expertise necessary to flourish in the contemporary design industry.

Internships & study abroad opportunities

The ANU School of Art & Design international exchange program provides students with the opportunity to study overseas as part of their degree. The School maintains close connections with art and design partner institutions in Asia, Europe, Great Britain, Canada and the United States of America. A number of travelling awards are available to assist students with the cost of international exchange.

Flexible Double Degree

Design is a powerful partner in a double degree. The Bachelor of Design can be combined with degrees in IT, Engineering, Arts, Law, Social Science, Business or Science as part of the ANU Flexible Double Degree program. For a full list of degree combinations see anu.edu.au/study/study-options/flexible-double

Application process


For information about how to apply see soad.cass.anu.edu.au/students/apply/bachelor-design-visual-art


Prizes and Scholarships


There are a number of scholarships for both international and domestic students. To find out if you are eligible see anu.edu.au/students/scholarships-fees/scholarships

Further information

T 1800 620 032
E futurestudent@anu.edu.au
W cass.anu.edu.au/undergraduate

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Zoe Bachelor of Design

A competitive cyclist, Zoe's involvement in graphic design started with a design competition which was related to a running-race her father was participating in. Zoe entered, and won.

That was six years ago. Now, Zoe is not only studying design part-time at ANU, but is a member of the Trek-Shimano Australia racing team, as well as working as a freelance graphic designer.

Although she is already working in the field of design, Zoe says that studying at ANU has been a really good way of exploring and pushing creative boundaries.

"I really liked how broad the ANU Bachelor of Design was and how you could do it.

"... at ANU, they really push you to explore ideas and try new things and experiment, which I think is really valuable.

"It wasn't just like you had to do graphic design. You can also do tons of different areas of design — because I think design is definitely becoming more multi-faceted. You don't just create logos. You also create websites and code things. ANU was really good for that."